



Preparing your video

In order to complete your admission process, you are asked to prepare a video presentation. Your video should be **limited to 4 minutes**. In this video, please try to respect the following structure:

- a) Present yourself (name and surname and academic background)
- b) Answer to the following questions:
 - a. Describe why you have decided to apply for the Master's in Global Challenges for Sustainability.
 - b. How your background (prior studies and / or experience) will help you to benefit from this programme?
 - c. How this programme could help you with your future career path?
 - d. This programme is a co-creation between academic staff, students and external stakeholders (e.g. business & society). Regarding your academic and professional experience, what would be the highlighted skills you would bring to the master's programme?
- c) List the opportunities and challenges you see associated to this master's.
- d) List additional information that you might like to provide.

Instructions for producing videos

The video must be sent with the application form. Your video should be limited to 4 minutes and 2 GB (ideally less). You may use the video recording means that you prefer however please submit the videos in MP4 format. Instructions for how to prepare a video in Zoom are provided below.



Video Recording Instructions

1. In order to record your presentation video, you must first download and install the Zoom client: <https://zoom.us/>
Prerequisites
 - Basic account (Free)
 - Zoom desktop client for Windows, macOS, or Linux, version 2.0 or higherNote: Local recording is not supported on iOS and Android.
2. Sign in to the Zoom web portal.
3. Open Zoom. In your profile, click "Settings".
4. If the setting is disabled, click the toggle to enable it. If a verification dialog displays, click Turn On to verify the change
5. At the upper right corner, it will say "Host a Meeting". Click on "Host a Meeting with Video" and follow the instructions to download and run Zoom or wait for the meeting to generate.
6. Be sure that your audio and video are both on and working. The video is required in order to ensure a high-quality experience for the audience.
7. Then click "Recordings". Be sure that Local Recordings is on
8. After the meeting has ended, Zoom will convert the recording so you can access the files.
9. The recorded files should have a maximum of 2GB and be uploaded to the WeTransfer service (<https://wetransfer.com/>) to create a link.
10. Attach the link to the application form in a pdf format.