

## *CHARM-EU ANNUAL CONFERENCE*

### **European Universities' cooperation: towards sustainable transdisciplinary partnerships**

*13 January 2022*

#CHARMEU2022

#### *Concept note*

Cooperation between different stakeholders in Higher Education is becoming more relevant to enhance sustainable innovation, digital transformation, citizen wellbeing, equitable and inclusive societies, and economic development. This vision has been reinforced particularly by the European Universities Initiative and through a number of European policy/action areas including the New European Green Deal, EU Digital Education Action Plan, New European Bauhaus, the New European Research Area (ERA), the European Education Area and the UN Sustainable Development Goals (SDGs).

The CHARM-EU Annual Conference will provide a platform for the European Universities Initiative to strengthening its strategic partnership across the EU between higher education institutions. With this conference we want to focus on the innovation and trends in Higher Education and how European University Alliances deliver a contribution in this development during the first phase and in the future during the next roll out.

A strategic and coordinated action towards enhancing 'knowledge square' cooperation (education, research, innovation, and business & society), based on a transdisciplinary approach, could have a major impact in addressing societal challenges. During the last two years, the European Universities Initiative is proving to be an effective means to foster this cooperation whilst developing a new university model and citizens of the future through education, research, innovation, external engagement and digitalization.



At the CHARM-EU Annual Conference, different elements of this topic will be discussed, including the benefits of multistakeholder cooperation at local, national, and regional levels, the importance of a common agenda based on knowledge sharing and how to consolidate this interaction to develop innovative solutions to meet societal challenges in a just and inclusive way.

*Following the concerns of the coronavirus outbreak and the uncertainty of the upcoming months, CHARM-EU Initiative turned its first physical annual conference into a virtual event with a webinar series as well as a variety of online activities.*

## Programme

09:30 – 10:45 Welcome	Presenter: <b>Sicco de Knecht</b> . Policy advisor of Ministry of Education in the Netherlands
	Welcome words: <b>Mariya Gabriel</b> . Commissioner for Innovation, Research, Culture, Education and Youth.
Session 1	<p>Innovation and trends in HE: Setting the framework and looking forward.</p> <p>Presentation: <b>Michael Gaebel</b>, head of the Higher Education Policy Unit. European University Association</p> <ul style="list-style-type: none"> <li>• <b>Prof. Henk Kummeling</b>. Rector. Utrecht University</li> <li>• <b>Tine Delva</b>, Policy Advisor at the Secretariat-General of the European Commission</li> <li>• <b>Prof. Ludovic Thilly</b>, Chair. Coimbra Group</li> </ul>
10:45 – 11:15 Short break	
11:15 – 11:30 Session 2	<p>European universities and current developments in HE. An introduction to the thematic sessions</p> <ul style="list-style-type: none"> <li>• Moderator: <b>Sicco de Knecht</b>. Policy advisor of Ministry of Education in the Netherlands</li> <li>• <b>Doris Alexander</b>, Assoc. Director of European Engagement at Trinity College Dublin</li> </ul>



<p>11:30 – 13:00 Thematic break-out sessions</p>	<p><b>1. EDUCATION  </b> Designing Transdisciplinary Education for a European University</p> <p>Chair: <b>Tim Savage</b>, Trinity College Dublin</p> <p>Transdisciplinary education: overview of trends, best practices and lessons learned (25 min)</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• <b>Catherine Comiskey</b>, Master’s programme Chair Academic Board CHARM-EU. Trinity College Dublin</li> <li>• <b>Marjanneke Vijge</b>, CHARM-EU. Utrecht University</li> <li>• Capstone: experiences from an extra-academic actor. <b>Roger Engelberts</b>, IMAGRO</li> <li>• Doctorate programme design. <b>Isidora Stankovic</b>, Postdoc leader Cultural Heritage. UNA-Europa</li> <li>• Microcredentials. <b>Màrius Martínez</b> is President of the ECIU (European Consortium of Innovative Universities) and <b>Henri Pirkkalainen</b>. ECIU. Associate professor of Information and Knowledge Management at Tampere University.</li> <li>• Overview of Lifelong Learning, ways in which to incentivize/institutionalize it, lessons learned and gaps left. <b>Wieger Bakker</b>, Utrecht University</li> </ul>
	<p><b>2. INSTITUTIONAL INNOVATION  </b> Transforming Higher Education Institutions through Transnational Co-creation</p> <p>Chair: <b>Sanne van Vugt</b>, Co-lead Teaching &amp; Learning Strategies CHARM-EU, Educational Researcher Utrecht University</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• <b>Sanne van Vugt</b>, Co-lead Teaching &amp; Learning Strategies CHARM-EU, Educational Researcher Utrecht University</li> <li>• <b>Brigitte Lundin</b>, University of Montpellier</li> <li>• <b>Krisztina Lénart</b>, Eötvös Loránd University</li> </ul>
	<p><b>3 GOVERNANCE  </b> Governance Challenges in the European University: Establishing Governance, a Legal Entity and Staffing Plan</p> <p>Chair: <b>Naïg Ascouët</b>, University of Montpellier</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• <b>Nuria Casamitjana</b>, University of Barcelona. Rector's Commissioner for CHARM-EU</li> <li>• <b>Janosch Nieden</b>, EUCOR</li> </ul>
	<p><b>4. DIGITALISATION  </b> Developing an Effective IT Strategy and Architecture for the European University / Innovation and digitalization in the European University</p>



	<p>Chair: <b>David Ritter</b>, ELTE</p> <p>Introduction - Setting the framework on Digital Transformation, Public Values and European University Alliances</p> <ul style="list-style-type: none"> <li>• <b>Jan Haarhuis</b>, manager Innovation of Education Strategic alliances Utrecht University</li> <li>• <b>José van Dijck</b>: Distinguished university professor media and digital society Utrecht University</li> </ul> <p>Part 1: Vision on Technology Enhanced Teaching and Learning at CHARM-EU master</p> <p><b>Antonie van Hartevelde</b>, lead subgroup WP4.5 Technology enhanced teaching and Learning <b>Vanessa Vigano</b>, UM, Hybrid Classroom</p> <p>Part 2: Building a joint course catalogue for European University Alliance ‘EuroTeQ’ <b>Janina van Hees</b>, Technical University Eindhoven (TUE)</p> <p>Part 3: EPICUR interuniversity campus <b>Thrasylvoulos Tsiatsos</b>, Associate Professor, Department of Informatics, Aristotle University of Thessaloniki, EPICUR</p>
	<p><b>5. STUDENT PERSPECTIVE   Student’s perspectives on Challenge-Based education in Hybrid Classrooms</b></p> <p>Chair: <b>Adessa Zadia</b>, Liaison Officer for Quality Education and Lifelong Learning. ESN</p> <p>CHARM-EU Student perspective:</p> <ul style="list-style-type: none"> <li>• <b>Elise Vens</b>, Class Representative CHARM-EU. Trinity College Dublin</li> <li>• <b>Sarah Streim</b>, Class Representative CHARM-EU. ELTE</li> <li>• <b>Dr. Kerstin Fest</b>, European Identities Leader, University of Freiburg, EPICUR/Approach Flexible Learning Pathways: the EPIC Missions</li> <li>• <b>Constance Chevallier</b>, Chargée de mission à l'internationalisation au sein de la Vice présidence Rayonnement et Relations internationales, Chaire Jean Monnet. University of Grenoble, /Approach UNITE!/Approach European Student Assembly</li> <li>• <b>Pegi Pavletić</b>, Executive Committee Member. The European Students' Union (ESU) /Approach: Integration of social dimension and recognition in QA processes</li> </ul>
<p>13:00 – 14:00</p>	<p>Break and cultural event provided by Utrecht University</p>



<p>14:00 – 15:00 Session 3</p>	<p>Advancing Education for Sustainable Development: Vision for the Future</p> <p>Chair: <b>Marjanneke Vijge</b>, Assistant Professor of Sustainability Governance in the Developing World, Copernicus Institute of Sustainable Development, Faculty of Geosciences, Utrecht University</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• <b>Doris Alexander</b>, Assoc. Director of European Engagement at Trinity College Dublin</li> <li>• <b>Antje Brock</b>, researcher at the UNESCO</li> </ul>
<p>15:00 Closing</p>	

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