

Online Course Catalogue



UNIVERSITÉ DE
MONTPELLIER

Course Title

Study Field

University

**Performance
measurement and
scorecards**

**Business,
administration
and law**

**University of
Montpellier**

CHARM priority field

Sustainability and Climate
Change; Entrepreneurship,
Innovation and
Business; Transversal Skills;

Course code

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Faculty or
department

Montpellier
Management
Institut

Study Level:

MA/MSc

Number of credit
points:

2.5

Name of
instructor(s):

Bernard AUGE -
Gérald NARO

Short description of the course

Performance measurement and scorecards enable strategic steering of organizations. These organizations are broken down into responsibility centers, corresponding to autonomous organizational units to which resources are allocated to implement the organization's strategy. To ensure that these units achieve their strategic objectives, steering tools such as dashboards, key performance indicators and balanced scorecards can be developed to manage performance. Translated with DeepL.com (free version)

Additional information

Course requirements
nan

Time zone
CET (Spain, France, Germany, Netherlands, Hungary, Norway)

Language of instruction
English

Mode of delivery
fully online (all students participating online), no specific time (=asynchronous)

Start date of course:
01/02/2024

Planned educational activities and teaching methods
nan

End date of course:
01-04-2024

Learning Management System
Moodle

Assessment methods
MCQ

Contact hours per week for the student:
15H

certification
Certificate

Specific regular weekly teaching day/time
Asynchronous

Course literature (compulsory or recommended)
N.A

Number of places available for CHARM students
No limit

Contact mail address for further information about this course
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